

**Canon**

advanced simplicity

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**Let Your Business Run**

Canon **imageRUNNER ADVANCE 7000 Series**



# Advance the way communication works

Documents are at the heart of business communications, connecting people with information and each other. They inform, influence and inspire.

Introducing the Canon imageRUNNER ADVANCE 7000 Series, a bold step forward to enhance communication within an increasingly competitive business environment.

## Transforming Document Communication

Documents communicate ideas, formalise contracts, inspire people and acquire and retain customers. In today's highly competitive global workplace, it's imperative that they can be securely stored yet shared and published quickly and efficiently within organisations.

With the ground breaking Canon imageRUNNER ADVANCE 5000 Series, document communication significantly advances the way businesses interact.



Outstanding Achievement in Ease of Use



Outstanding Achievement in Scan Functionality

## Complementing the Document Lifecycle

The modern, sleek and compact styling of the Canon imageRUNNER ADVANCE 7000 Series sets each device apart from its contemporaries. Beneath the surface lies a depth of innovative thinking that redefines the role of a multifunction device.

The Canon imageRUNNER ADVANCE 7000 Series is a fully integrated document solution designed to complement every stage of the document lifecycle from creation to management and output to archive, while supporting your security and environmental goals.

## Delivering in all areas

The Canon imageRUNNER ADVANCE 7000 Series delivers exceptional quality, high productivity and unbeatable value for money.

"...that the average company's costs associated with searching for and managing documents are more than 100 hours per year per employee."

Gartner Inc Predicts 2009: Print Technologies Enable Cost Savings and Revenue Growth. Don Dixon & Malcolm J Hancock, 13th Jan 2009

# Reduce Costs

All businesses strive to reduce and control costs without damaging performance. Canon provides you with practical and powerful tools to give you greater control over your processes and help reduce costs. It also helps identify both tangible and intangible costs you may not have considered, like reduced need for service or increased uptime.



# Integrated Workflows

An integrated workflow plays a critical part in improving business efficiency and productivity. Canon helps you address the practical requirements needed day to day, in order to get things done more quickly, accurately and of better quality.



## Improved Infrastructure

Without a supported document and print infrastructure, a business cannot function effectively. Canon works to review your existing print and document infrastructure and integrate solutions that will help address immediate needs while keeping overall improvement and service support top of mind.



# Holistic Vision

The actions and ideas that work best in a business environment are those that work in perfect harmony. Canon strives to move your business forward with easy-to-use, advanced technology, whilst never losing sight of the bigger picture.



# Run your business **productively**

## Unrivalled Productivity

When you have multiple divisions faced with intense workloads, high volume printing and conflicting deadlines, or you need to present tailored, comprehensive and professionally finished documents to stakeholders, your business needs fast access to secure information, highly productive, efficient workflows, capabilities to present documents of the highest quality and finish and the capacity to electronically share crucial data with colleagues. The Canon imageRUNNER ADVANCE 7000 Series delivers powerful performance and versatility to meet the most complex office environment.

### Powerful Performance

Office environments with everyday pressures demand the very best. And the Canon imageRUNNER ADVANCE 7000 Series is just that.

Native support for PCL and Genuine Adobe PostScript 3 ensure productive processing, even when multi-tasking. Single pass duplex scanning means scan speeds actually exceed engine speeds. And whether you're printing black and white, colour or a combination of both, every device maintains optimum speed for maximum productivity.

### Create personal workflows

Each device within the Canon imageRUNNER ADVANCE 7000 Series allows you to configure personal workflows to make common, complex or time-consuming tasks accessible at just the touch of a button. These workflows dramatically enhance productivity and can be used by groups or departments without training.

### Control workflows

Configure personal workflows that make common, complex or time-consuming tasks accessible at the touch of a button – even without training.

"Canon is right up there with understanding connectivity issues in the corporate environment."

Mr Jeffereys, IT Procurement Manager, Boral Limited.

**Start up.** Get your documents scanned, printed and finished faster with shorter warm-up and faster first copy times.

**Scanner.** Rapidly convert paper documents from multiple sources into digital files with Canon's 150-sheet capacity, ultra fast single pass duplex document feeder or the 100-sheet auto duplex document feeder.

**Send.** Move files around the network at an outstanding pace with Universal Send as well as formats such as High Compression PDF/XPS that significantly reduce file sizes.

**Processing.** Rapidly and easily process complex print jobs.

**Printing.** Achieve optimum speed, whether you're printing in black and white or colour.

**Finishing.** Create professional finishes using a choice of modular in-line accessories.

**Easy integration and Maximise efficiency.** Readily save or retrieve files from networked devices. Share scanners, printers and fax devices within the network to reduce costs, save time and maximise device output.

**Multi-task.** Achieve productive processing even when multi tasking, with native support for PCL and Genuine Adobe Postscript 3.

"Our Canon imaging solution has saved our staff an incredible amount of time on data entry. We've reduced the workload significantly and released staff to other work"

John Digby, Stud Book Manager, Australian Jockey Club

# Run your business **efficiently**

## Advanced Document Efficiency

To hold your position in a highly competitive global economy, it's essential to project the most professional image across all communication. Maintain the prestige of your corporate brand by producing the highest quality presentations, reports, manuals and newsletters cost effectively in-house. With the Canon imageRUNNER ADVANCE 7000 Series, the possibilities are endless. Produce accurate images, high impact colour, or crisp black and white results on demand. Then choose from an extensive range of paper stocks and weights, sorting and insert options, and speciality finishes to meet your needs.



Stapling

**Effective scanning, routing and collaboration.** With the touch of a button, you can securely digitise paper documents, store and send them to multiple destinations, such as email, fax, ftp, Microsoft Sharepoint and the iW360 Document Server.



Booklet

**Easy retrieval.** Store documents in team based document cabinets within the iW360 Document Server then quickly locate and retrieve them using the searchable PDF facility.



Z fold

**Cutting edge creativity.** Use the powerful iW360 software to effortlessly combine information from various sources and formats to create the highest quality documents.



C fold

**Create different formats.** Produce documents using a variety of paperweights and sizes, and create multiple finishes including booklet making, document insertion, z and c fold documents and staple finishing.

**Document transformation.** Easily access content within scanned documents for use in other applications and business systems using the latest Office Open XML file formats.

**Adobe functionality.** Share, review and comment on documents electronically using the powerful functionality of Adobe Reader Extensions - without the need to purchase software licenses.

**Advanced space.** Manage simple shared libraries of documents like forms or brochures using Advanced Space, the on-board, ready-to-use document repository.

**Easy integration and maximise efficiency.** Enhance communication with existing systems and integrate with those you acquire in the future. Save or retrieve files from a network PC or another Canon imageRUNNER ADVANCE 7000 Series model. If that concept model is busy, scan or print documents from another model on the network. Share the fax function of another Canon imageRUNNER ADVANCE 7000 Series system to reduce the cost of maintaining multiple fax devices and lines.

### Office Open XML



### Adobe Reader Extensions



"Businesses that optimise their workflows with the integration of electronic document workflows can reduce paper volumes by 50%."

# Run your business **smoothly**

## Ground-breaking Device Efficiency and Unparalleled Usability

Efficient, user-friendly devices that offer the capacity to do more within less time, are increasingly vital in organisations where multiple, autonomous divisions share limited resources, produce high volumes of print work and juggle conflicting interests and deadlines. The Canon imageRUNNER ADVANCE 7000 Series is designed to offer exactly that. User friendly functionality and design, combined with efficient services will ensure employees across your organisation can easily manage print processes – and advance your business productivity.



Advanced imageCHIP  
system architecture

“Everything is now managed remotely across the three offices following what was a very simple installation of the new software and hardware.”

Fintan O’Mahony, TressCox.

**Uninterrupted productivity.** Stay ahead of the game with status notifications to advise you when you need toner and paper on the fly. If a job cannot be completed due to paper size or stock availability, the Canon imageRUNNER ADVANCE 7000 Series will automatically move onto the next job.

**Multi-task.** With two processors in the new Advanced imageCHIP system architecture you’ll experience outstanding multi-tasking performance.

**Image processor board.** The new image processor board works with the scanner, adjusts image size, ensures superior image quality and super fast processing. It also controls the user interface and coordinates device networking and connectivity.

**Managed service options.** Take advantage of remote monitoring to trigger service alerts and relay advise to you when toner and paper needs to be replaced with Canon eMaintenance. Moreover the device’s innovative technologies include more durable drums and fuser units that demand less service.

**Flexible Service offering.** Canon lets you choose the service level that you are comfortable with depending on the size, workflow and operation of your organisation.

“Investments can produce lasting results. An optimised fleet will reduce costs by reversing the problems that drove your printer fleet spending in the first place.”

Gartner Inc. The Golden Opportunity to Slash Your Printing Costs: Seize it Now.  
K Weilerstein 26th May 2009.

# Run your business **intuitively**

## Simpler, More Intuitive Operation

As organisations become more complex, employees multi-task, and the costs of doing business rise, it's more important than ever before to choose devices that are flexible, intuitive and easy to use.

**Flexible operating panel.** The large 8.4" full colour, high resolution TFT screen boasts wide viewing angles and exceptional clarity.

**Large monitor.** The optional tilt and swivel huge 10.4" full colour, high resolution TFT screen offers wide viewing angles and exceptional clarity.

**Menus.** Access two menus with large familiar icons to streamline your workflow. While the Main Menu gives instant access to system functions, the Quick Menu allows you to combine and access routine tasks at the touch of a button.

**Customisation.** Organise onscreen buttons to suit by determining their number, size and layout. You can even select an onscreen background.

**Tutorial.** Seek simple step-by-step instructions using the tutorial button on the screen.



### Size

Adjust the control panel to a comfortable and accessible position.



### Main Menu

Customise the number, size and layout of the function buttons.

### Quick Menu

Combine and access commonly performed tasks with just one button.

### Wallpaper

Choose from a palette of background designs.

“Canon has raised the personalisation capabilities of the office MFD to new heights with the introduction of Quick Menu.”

Justin Westbrook, MBC's IT Manager, praises the security and simplicity of the system: "Hurrying to the MFD is no longer necessary because when a job is sent to the printer, it won't be released until a card is swiped at the device."

# Run your business **securely**

## The Forefront of Security

Threats to document and data security have never been higher. Both customer and inter-departmental data needs high protection as network devices can be vulnerable. The Canon imageRUNNER ADVANCE 7000 Series offers a suite of measures to protect documents from internal and external sources throughout their lifecycle – from the moment they're scanned to the times they're shared, archived and printed.

### Document Security

**Secure access management.** Limit access to users, groups or even roles with passwords, logins and swipe cards. You can also limit access for specific functions such as Universal Send.

**Document scan lock and tracking.** Embed hidden tracking information within documents to restrict unauthorised copying or scanning and track the origin.

**Adobe LifeCycle rights measurement ES integration.** Once documents are scanned, specify policies and select authorised recipients to protect document access throughout their duration.

**Trusted Platform Module.** Safeguard vulnerable settings such as passwords with Canon's new security chip with tamper resistant hardware.

**Data encryption and erase options.** Disguise information before its written to the hard drive then permanently remove it by overwriting when the job is complete.

**Removable Hard Disk Drive.** Remove the hard disk drive and place it in a secure location when it's not in use.

### Device Security

Prevent documents getting into the wrong hands with easy to use identity checks for access to print, scan, retrieve or send documents. This can be done through a log-in procedure or a card system.

### Centralised Control

**Control individual models.** Use the intuitive Remote User Interface to gain centralised control of your networked devices from the desktop. With the easy to use web-based interface you can check individual devices, supply levels, monitor jobs and remain completely informed.

**A fleet of systems.** Install, manage and control Canon and third party networked devices from your desktop using the highly scalable imageWARE-Enterprise Management Console. Uptime is maximised by your ability to monitor jobs and supply levels – you'll even receive e-mail notifications if toner is low or a tray is out of paper.

#### DOCUMENT SECURITY

- Document Scan Lock and Tracking
- Adobe LiveCycle Rights Management ES Integration
- Encrypted Secured Print
- Watermark/Secure Watermark
- Copy Set Numbering
- Encrypted PDF
- Digital Signature PDF
- Fax Forwarding
- Fax Destination Confirmation



#### MAIL SERVER SECURITY

- POP Authentication before SMTP
- SMTP Authentication



#### NETWORK SECURITY

- IP/MAC Address Filtering
- SSL Encryption
- Network Application On/Off
- USB Port On/Off
- Destination Restriction
- IPsec
- IEEE 802.1x (Wire/Wireless)



#### DATA SECURITY

- Trusted Platform Module
- HDD Data Erase and Encryption
- Advanced Box Security
- Mail Box Password Protection
- Job Log Conceal
- Removable Hard Disk Drive



#### LOGGING/AUDITING SECURITY

- imageWARE Secure Audit Manager

#### AUTHENTICATION

- Department ID/Control Card Systems
- Device Level Log-in (SSO-H)
- Access Management System (AMS)
- Function Level Log-in via AMS
- Authorized Send
- Smart Card Authentication

Note: Some features may be optional.

# Run your business **impressively**

## Outstanding Image Quality

When you need to impress clients, win new business and grow your organisation, it's essential to present a professional image. The Canon imageRUNNER ADVANCE 7000 Series incorporates stunning image quality with high speed and ease of use. With true 1200 x 1200dpi print resolution, text is sharp with smooth corners and images are rich, clear and vivid with subtle gradient transition and a high quality finish.

### Technology to enhance print

Take advantage of Canon's new toner, drum and controller to achieve crisp, vibrant colour, sharp details and smooth images without visible roughness. You'll also be able to reproduce photo quality dark areas, complete with reflections and shadow, and generate highlighted areas without flaring.



The dark areas are reproduced without being blacked out.

Does the skin look smooth?  
Does the gradation from the dark areas to the bright areas appear smooth in the reproduced image?

Can you see the stitches on her vest?

It is also important the highlight areas are reproduced clearly, without white flaring.

Can you clearly see her eyelashes, eyebrows, creases and shadow around the eyes?

Presentation is the most important aspect in real estate - whether that's the physical presentation of a property or the way we display them through photography, so we knew a device to reliably handle high quality colour output for things like window cards and handouts.

Jason White, Licensee, Elders Real Estate Redcliffe

# Run your business **smartly**

## Sustainable Savings

In today's challenging climate it's important to take decisions that make sense now and in the future. The progressive thinking behind the Canon imageRUNNER ADVANCE 7000 Series embodies this philosophy. It unites a sensible financial outlay, efficient running costs, superior levels of control and a new benchmark in environmental responsibility. Your organisation can deliver on its environmental commitments by automating workflows, reducing your volume of unnecessary output and choosing the new, more energy efficient devices within the Canon imageRUNNER ADVANCE 7000 Series.

In doing so, you will also automatically improve your business bottom line.

## Canon Product Life Cycle



**A greener way to work.** Achieve a seamless platform to share, store and distribute digital documents. Preview files prior to printing to minimise error and wastage.

**Duplex printing.** Reduce and save paper with duplex printing while also controlling colour use.

**Reduced energy consumption.** Capture superior quality images at impressive speeds with the new duplex colour image reader that uses less energy than ever. On-Demand Fusing Technology reduces power used in digital multifunction systems by an astonishing 75% over previous models. In sleep mode, power consumption is cut down to just 1.5W or less, and noise levels are reduced for a better working environment. Each device conforms to the latest international environmental standards such as Energy Star and ROHS.

**Maximum uptime.** Enjoy communication that is fast and reliable day after day. Even in the unlikely event of a paper misfeed, innovative design means recovery is quick and simple.

**Space saving design.** Save space in your office by choosing the Canon imageRUNNER ADVANCE 7000 Series. Each sleek device is incredibly compact for such a powerful performer. An internal finisher residing within the device's main body saves further space.

**Efficient Management with iWMC.** This powerful, scalable software solution provides extensive capabilities to speed up problem resolution, streamline device control and automate common tasks, reducing the burden on your IT resources.

"People are seeing the benefits of the new print solution and are proud of their own role in reducing their environmental impact."

Kawa Farid, Hyundai's Network Administrator.

## An Extensive Range of Optional Accessories

In a business environment where quality and efficiency is paramount at the lowest cost possible, the Canon ImageRUNNER 7000 Series presents an extensive range of optional accessories to cater to the varying needs of the most complex organisation. Select the accessories your divisions need today and add to them over time to further enhance flexibility, productivity and professional capabilities.

### FINISHING OPTIONS

#### Booklet Finisher

- 3-tray, 4,000-sheet capacity
- Corner and double stapling up to 50 sheets
- Booklet-making up to 16 sheets

#### Document Insertion Unit\*

- Insert preprinted sheets
- Up to 13" x 19"
- 1-tray, 100-sheet capacity

#### External 2/3-Hole Puncher

- 2 Hole Punching



#### Staple Finisher

- 3-tray, 4,000-sheet capacity
- Corner and double stapling up to 50 sheets



#### Document Insertion Folding Unit\*

- Insert preprinted sheets
- Up to 13" x 19"
- 1-tray, 100-sheet capacity
- Z-fold, C-fold



### PAPER FEEDING OPTIONS

#### Paper Deck Unit

- 3,500-sheet capacity
- 52 to 220 gsm
- Supports A4 paper



#### POD Deck Lite

- 3,500-sheet capacity
- 52 to 300gsm
- Supports up to 13" x 19"

### PRINTER OPTIONS\*\*

#### PCL Printer Kit

#### PS Printer Kit

#### Direct Print Kit (for PDF/XPS)

#### image PASS-A1

- Intel Core 2 Duo T2500 2.0GHz Processor
- 512MB RAM, expandable to 1GB
- 80GB Hard Disk
- Adobe PS 3/PCL 5c/PCL 6

#### ColorPASS-GX300



- Intel Core2 Duo Xeon E8400 2 x 3.0GHz Processor
- 2GB RAM standard
- 160GB Hard Disk
- Adobe PS 3

### USABILITY OPTIONS

#### Upright Control Panel

- 10.4" TFT high-resolution touch-screen
- Tilt-and-swivel capability
- Customisable UI screen



### SECURITY OPTIONS

#### Secure PDF Kit

#### Digital User

#### Signature Kit

#### Encrypted Printing Software

#### Secure Watermark

#### Document Scan Lock Kit

#### Data Erase Kit

#### HDD Data Encryption and Mirroring Kit

#### Removable HDD Kit

#### IPSec Board

### ACCESSIBILITY OPTIONS

#### Remote Operator's Software Kit-B1

#### Voice Operation Kit-C1

#### Voice Guidance Kit-F1

#### ADF Access Handle-A1



\* Requires Staple Finisher-B1 or Booklet Finisher-B1.

\*\* UFR II standard.

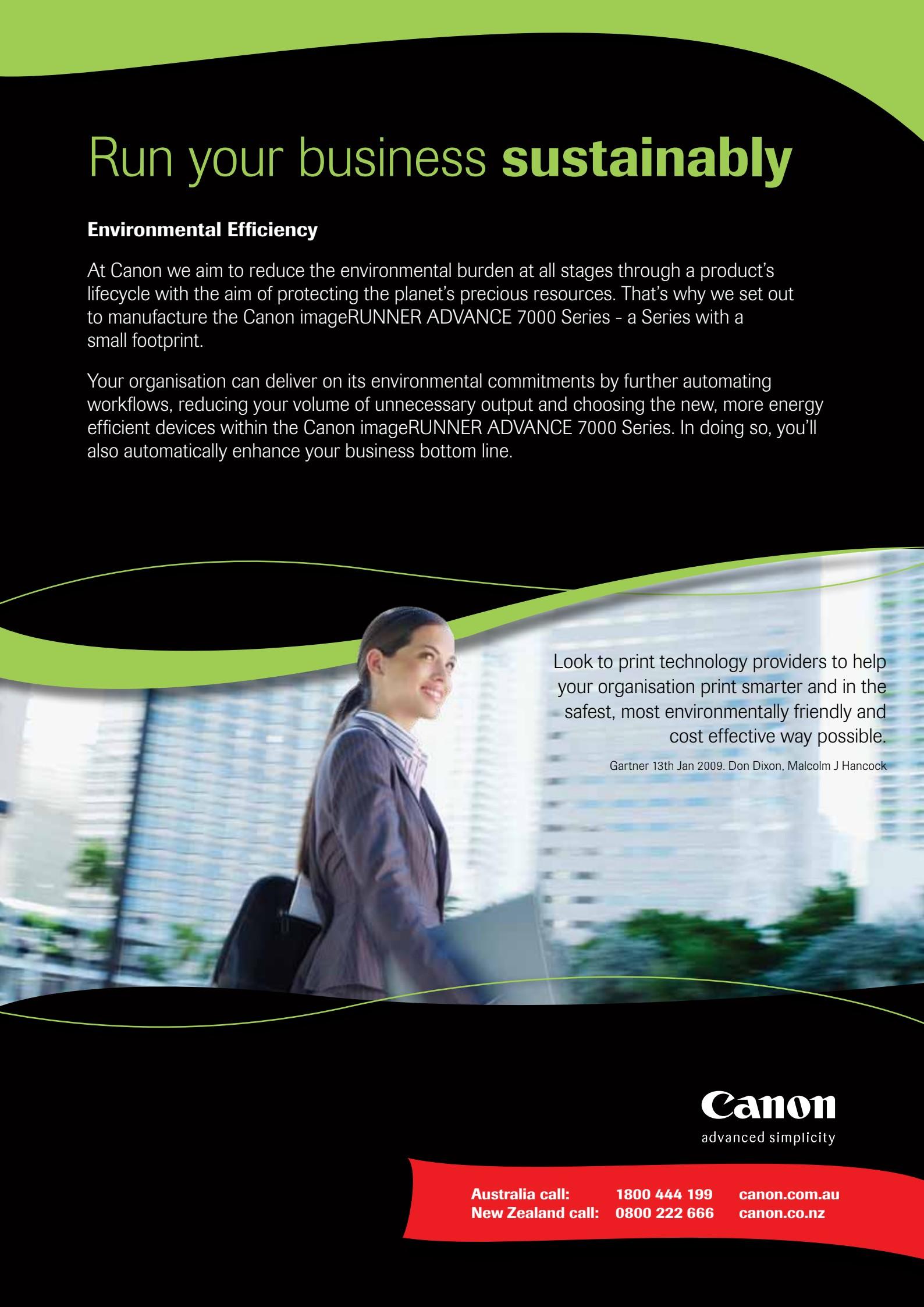
Note: for additional options and specifications, please refer to product fact sheet.

# Run your business **sustainably**

## **Environmental Efficiency**

At Canon we aim to reduce the environmental burden at all stages through a product's lifecycle with the aim of protecting the planet's precious resources. That's why we set out to manufacture the Canon imageRUNNER ADVANCE 7000 Series - a Series with a small footprint.

Your organisation can deliver on its environmental commitments by further automating workflows, reducing your volume of unnecessary output and choosing the new, more energy efficient devices within the Canon imageRUNNER ADVANCE 7000 Series. In doing so, you'll also automatically enhance your business bottom line.



Look to print technology providers to help your organisation print smarter and in the safest, most environmentally friendly and cost effective way possible.

Gartner 13th Jan 2009. Don Dixon, Malcolm J Hancock

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Australia call: 1800 444 199    [canon.com.au](http://canon.com.au)  
New Zealand call: 0800 222 666    [canon.co.nz](http://canon.co.nz)